

Prime Series

Digital Signage Displays
2022



VESTEL

www.vestelvisualsolutions.com

DEPARTURES



Time	Destination	Flight	Gate	Status
12:00	HONG-KONG	HK4701	A56	CANCELLED
12:03	LONDON	HT964	D15	CANCELLED
12:03	NEW YORK	HK4701	B56	CANCELLED
12:12	AMSTERDAM	HK487	C12	CANCELLED
12:25	BUENOS AIRES	BA2578	B6	CANCELLED
12:26	DUSSELDORF	DS4307	E4	CANCELLED
12:40	OSLO	OS258	B10	CANCELLED
12:55	DUBAI	DB1234	C31	CANCELLED
13:03	BOLOGNA	BL9875	A4	CANCELLED

700 Nit

24/7
support

**UHD Resolution with
700 Nit Brightness**

UHD resolution provides a super crisp image quality, along with a 700 Nit brightness to ensure vibrant and colorful content even in locations with high ambient light levels.

500 Nit

24/7
support

16/7
support

UHD Resolution with 500 Nit Brightness

The Prime series has additional model options that include either 16/7 or 24/7 operation hours, along with 500 Nit screen brightness.

4K
HDR10

Design Features

43"

50"

55"

65"

The new Prime series is available in screen sizes of 43", 50", 55" and 65".

New Slim Design with Slim D-LED Technology

The New Prime Series is the perfect combination of style and value. DLED backlight technology combined with specialized cabinet design, provides a slim depth of 63mm. The New Prime Series displays are ADA compliant.



63 mm

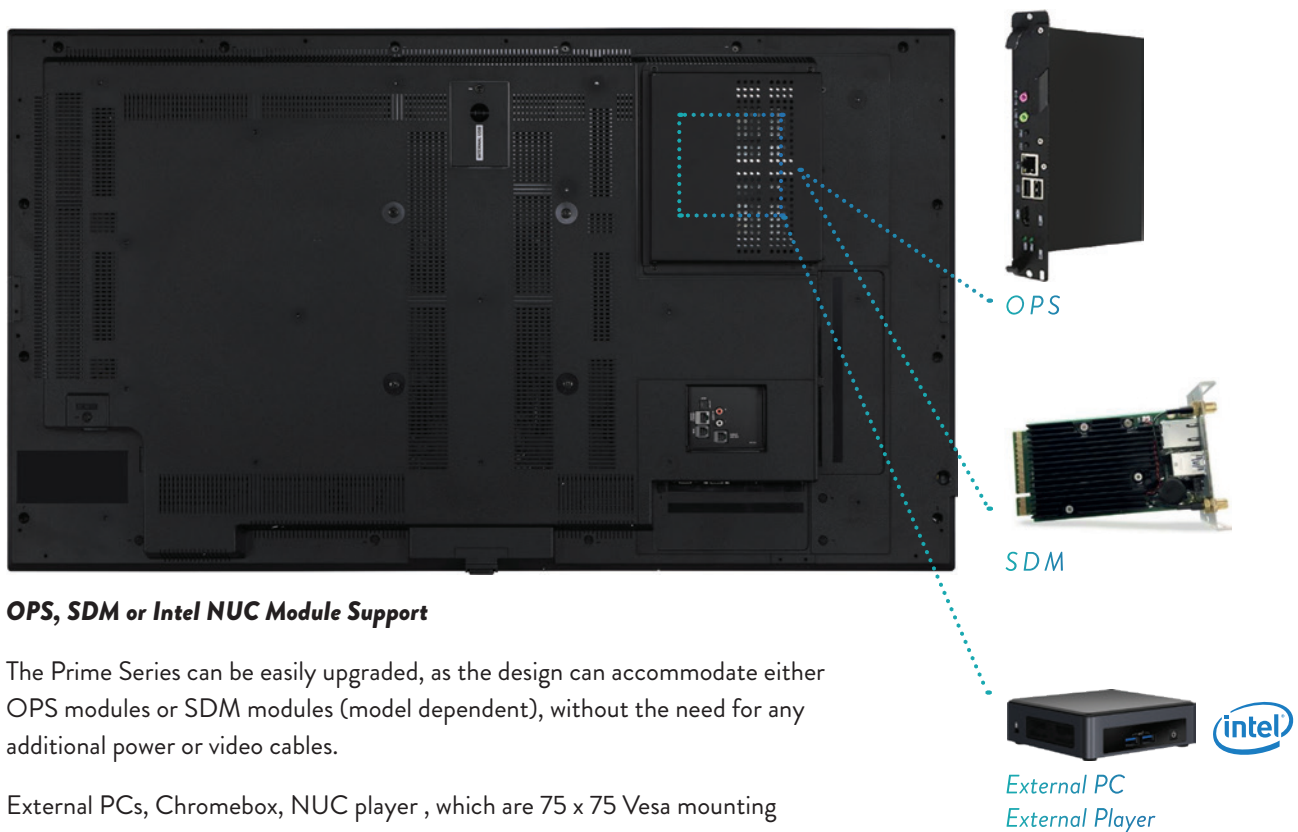
The sleek design has a super slim bezel, flat sides and minimal depth making it adaptable to almost any installation location, and can be mounted in either Landscape or Portrait orientations.

6 ± 9 mm*

9 - 13 mm*

*43" | Bezel: B:9 | T/L/R:6 mm
55" | Bezel: B:11 | T/L/R:9 mm

50" | Bezel: B:13 | T/L/R:9 mm
65" | Bezel: B:14 | T/L/R:10 mm



Embedded IR, IR Extender Options



The Embedded IR is hidden safely behind the front bezel. The innovative design, along with perfectly flat bezel edges, means the displays can be aligned together without interference or unsightly gaps.



30° Tilting Installation

The Prime Series can also be mounted at up to 30 degrees angle*. This versatility means that the displays can be viewed more easily when mounted in high locations, for applications such as restaurant menu boards, or airline flight information.

* Third-party wall mount kits can be used for tilting installation.



Touch Kit Compatibility

Touch Screen overlay kits are available for 55" and 65" screen sizes. The touch overlays are easy to install, and transforms the Prime Series into interactive displays*, which can be used in applications such as meeting rooms, huddle spaces, self-service kiosks and way finding solutions.

* Additional devices such as OPS, SDM or external media players may be required for full functionality.



QLED & Wide Color Gamut Display Technologies

Prime Series now includes QLED and Wide Color Gamut (WCG) options. With these new technological approaches, our displays bring an even greater array of colors to the table and increase the quality of reproduction of colors on the screen, primary colors red, green and blue are deeper and secondary colors magenta, cyan and yellow are much more richer.

Prime Series QLED & WCG displays provide the best color performance on the digital signage world.

SW Features



Built-in APIs for web application

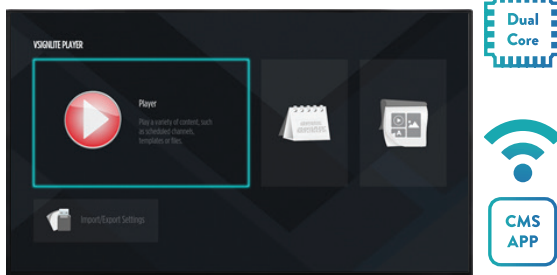
Open Platform Support

Our SoC supports API (Application Programming Interface) for solution providers/integrators to develop and integrate any HTML5-based application to be installed and used on our displays.



Auto Launch

The Vestel Displays incorporate auto launch features which allow end customer to automatically present content from USB Media, or by specifying a URL to run in full screen browser mode.



Embedded CMS

Embedded content management software supports playback library, ready templates, and scheduler. With its simple and intuitive menus and layout options, it is effective for small and medium enterprises.



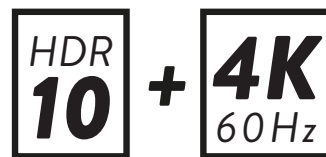
External Control

The Vestel displays allow customer to control and monitor the displays externally using the wide range of RS232 or LAN control commands, along with SNMP compatibility.



DAP Dolby Audio Processing Technology

Our displays include the latest enhanced audio processing technology from Dolby. The embedded DAP technology provides superior sound performance with intelligent audio equalizing, dialog enhancements and surround sound upmixing.



HDR10 & 4K HDMI @60Hz

By HDR10 compatibility, customers can guarantee that all featured content meets HDR guidelines and reaches superior picture quality as clearly and brightly as possible. Different than many products in the market, 4K content over HDMI source is supported at 60Hz.

Prime Series

43"/50"/55"/65"

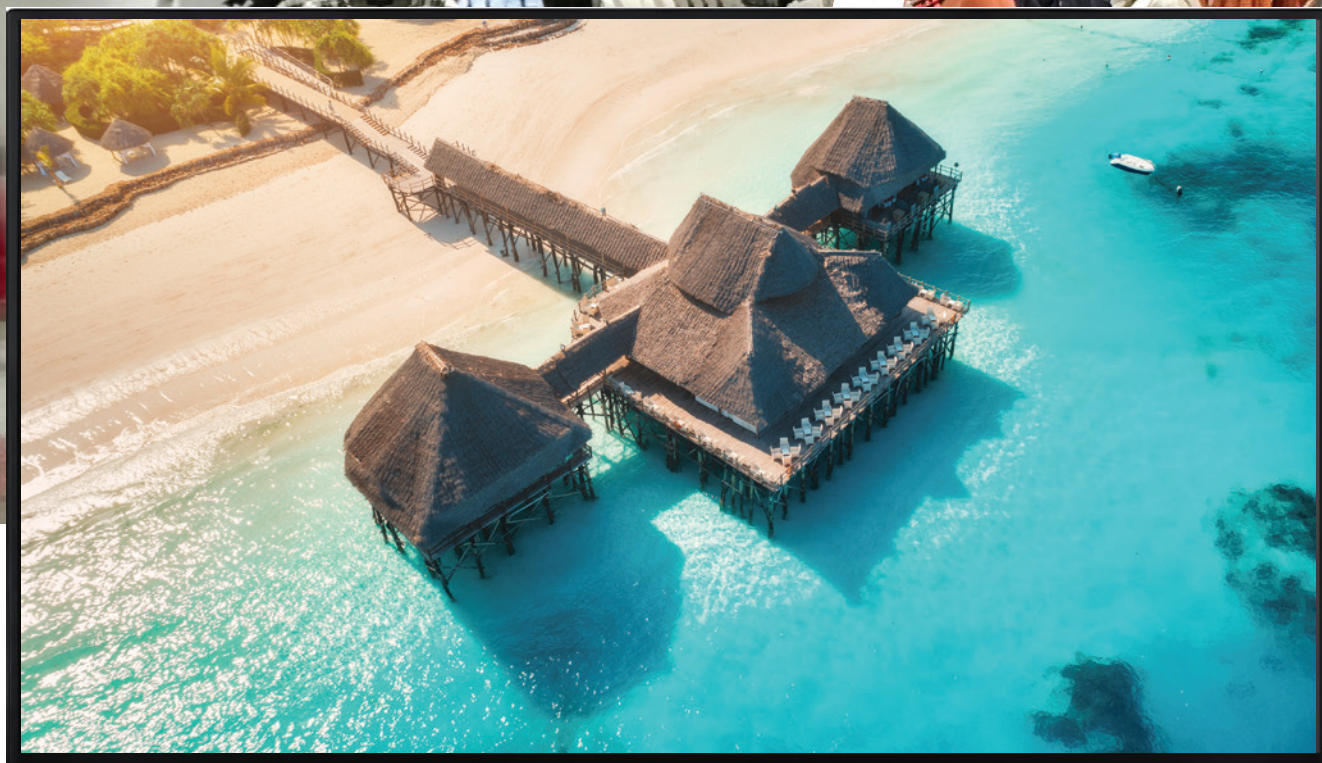
1. HDMI OUT
2. HDMI IN 1
3. HP
4. IR IN
5. HDMI IN 2
6. HDMI IN 3
7. HDMI IN 4
8. OPTICAL SPDIF
9. RJ12-SENSORS
10. RJ12
11. AUDIO IN L/R
12. DSUB9-RS232
13. VGA
14. RJ45
15. USB 2
16. USB 1
17. INTERNAL USB



KEY SERIES FEATURES

- | | | | |
|----------------------------|--------------------------|-----------------------------|-------------------------|
| • 4K HDMI @60Hz | • OSD Rotation | • Built-in WiFi | • Serial Number |
| • Display Control | • Pixel Shifting | • Built-in Bluetooth | • Software Upgrade |
| • Scheduler | • Signal Failover | • Longer Life Span | • Start Url |
| • USB Auto-Play | • Input Search | • OPS/SDM support options | • OPS/SDM Status |
| • USB Cloning | • IP Streaming Support | • Touch Support | • OPS/SDM Power Control |
| • USB Operations | • Playlist Creation | • USB Secure Cover | • Power-up Mode |
| • USB Information | • SoC Content Management | • Carrying Handles | • Power on Delay |
| • USB Safe Eject | • HTML5 API Support | • IR Extender | • Videowall Settings |
| • Auto-Launch | • HDMI Wakeup | • Hidden Embedded IR Option | • Daisychain |
| • Boot-up Picture | • HDMI Switching | • Button Lock | • Volume Limit |
| • Brightness Scheduling | • HDMI CEC | • RCU Lock | • Startup Volume |
| • Sensor Compatibility | • HDMI Auto-Switch | • Menu Lock | • Headphone Volume |
| • 30° Tilting Installation | • Improved UI | • Device ID | |
| • Detachable Logo | • Color Calibration(VW) | • Display Lifetime | |
| • Detachable Power Cord | • Professional Design | | |

Specifications



<https://www.vestelvisualsolutions.com/eu-en/digital-signage-displays>

For further information about products specifications
please scan the QR code.



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